Petroleum Marketing Attorneys’ Meeting

October 25–26, 2018
Westin Galleria Hotel, Houston, TX

The Petroleum Marketing Attorneys' Meeting, formerly an annual ABA conference, has a new home at the Rocky Mountain Mineral Law Foundation! This year the conference will be held in the energy capital of the world, Houston, Texas.

This is the conference for attorneys who represent the downstream oil and gas industry. Speakers will provide updates and discuss recent developments under the Petroleum Marketing Practices Act, federal antitrust laws, and other applicable statutes. They will explore novel new climate change claims, address recent commercial litigation issues, and discuss site branding and multi-branding, retail pricing, and other important developments that affect refiners, wholesalers, and retailers—from major-brand, integrated oil companies, to independent refiners and all varieties of national, regional, and local fuel distributors and marketers.
Petroleum Marketing Attorneys’ Meeting

**DAY 1: Thursday, October 25, 2018**

4:00 pm – 6:00 pm: Registration Opens

6:00 pm – 7:00 pm: Hosted Reception for Registrants, Speakers & Guests

**DAY 2: Friday, October 26, 2018**

7:30 am – 8:00 am: Registration and Continental Breakfast

8:00 am – 8:15 am: Introduction and Opening Remarks

ALEX RITCHIE, Executive Director, Rocky Mountain Mineral Law Foundation, Westminster, CO

MICHAEL KORENBLAT, Program Co-Chair; Director, Legal Affairs-Downstream U.S.A., Suncor Energy, Denver, CO

ABBY L. RISNER, Co-Chair Elect; Officer, Greensfelder, Hemker & Gale, P.C., St. Louis, MO

8:15 am – 9:15 am: Multi-Branding, Multi-Channel of Trade Marketing and Antitrust

This tailored session will focus on the issues faced by the growing number of refiners and distributors who offer products under more than one brand and through a variety of channels. The panel will explore antitrust considerations and implications, including claims of unlawful price discrimination and price-fixing. The panel will also discuss branded and unbranded fuel pricing trends and associated risks.

THOMAS M. TERRY, Assistant General Counsel, Sunoco LP, Dallas, TX

ABBY L. RISNER, Co-Chair Elect; Officer, Greensfelder, Hemker & Gale, P.C., St. Louis, MO

9:15 am – 9:30 am: Hosted Refreshment Break

9:30 am – 10:30 am: Commercial Litigation Annual Update

An annual review of 2017-2018 court decisions and ongoing litigation that impacts downstream petroleum marketing businesses, including the Petroleum Marketing Practices Act, state franchise protection statutes, state law claims, and gasoline pricing cases.

A. CHRISTOPHER YOUNG, Partner, Pepper Hamilton LLP, Philadelphia, PA

10:30 am – 11:00 am: The PMPA at 40: A Happy Birthday Retrospective

The principal legislative draftsman of the Natural Gas Policy Act and the Petroleum Marketing Practices Act will discuss the origins of the PMPA, the key legislative compromises, and the basic architecture of the PMPA. Learn about the key decisions affecting the PMPA over the last 40 years.

WILLIAM F. DEMAREST, JR., Senior Counsel, Husch Blackwell LLP, Washington, D.C.

11:00 am – Noon: The Future of Fuels and Retailing: A Panel Discussion

Looking in depth at the future of fuels and retailing, the panel will explore a variety of topics, including new retailing models and strategies and alternative profit centers, particularly in light of decreasing domestic demand and the prospects for fossil fuels. The panel will discuss evolving business strategies for dealing with channels of trade mix, the new competitive dynamics arising from the domestic trend of declining major brand retail outlets versus private brand or unbranded outlets, the emergence of electric vehicles, and balancing investments by majors in upstream activity versus downstream or retail activity given relevant market factors. The panel will also survey various tools for managing the risks associated with implementing these new business strategies.

FRANK MACCHIAROLA, Director of Downstream and Industry Operations, American Petroleum Institute, Washington, DC

DENTON CINQUEGRANA, Chief Oil Analyst, Oil Price Information Service (OPIS), Atlantic Highlands, NJ

MICHAEL LEWIS, Chief Legal Officer, Bolla Oil Corp., Garden City, NY

Noon – 1:00 pm: Hosted Luncheon

1:00 pm – 2:00 pm: The Future of Fuels and Retailing: A Panel Discussion Continued

2:00 pm – 3:00 pm: Recent Developments in Climate Change Litigation

Industry, including motor fuel producers and marketers, is facing litigation for the impacts of climate change based on new and novel tort theories in forums across the country. The executive director of the Sabin Center for Climate Change Law and an environmental litigator with experience counseling clients on climate change issues and defending environmental citizen suits will provide an overview of recent claims and cases against fossil fuels industries and related cases, explain the legal theories and issues involved, and the latest developments.

MICHAEL BURGER, Executive Director, Sabin Center for Climate Change Law, Columbia Law School, New York, NY

ERIKA L. HOLSMAN, Associate, Beveridge & Diamond, PC, Seattle, WA.

3:00 pm – 3:15 pm: Hosted Refreshment Break

3:15 pm – 4:15 pm: Confidentiality, Disclosure, and Current Ethics Issues

This interactive program will explore lawyers’ confidentiality and disclosure obligations and address current ethics issues. Attendees will benefit from a discussion of several ABA Model Rules of Professional Conduct, in addition to other sources of professional responsibility law.

BARRY M. KAZAN, Partner, Thompson Hine, New York, NY

4:15 pm: Course Adjournment
Conference Sponsorships

OCTOBER 25–26, 2018

PLATINUM

• Cost: $7,500
• Limit: 1 (zero remaining)

Benefits
- Logo recognition in conference brochure
- Logo and link included on conference website
- Verbal recognition at conference
- Name on conference signage
- One free registration
- One reduced-rate registration (1/2 member price)
- Sponsorship of internet access
- Sponsorship of cocktail party

GOLD

• Cost: $3,500
• Limit: 4 (zero remaining)

Benefits
- Logo recognition in conference brochure
- Logo and link included on conference website
- Verbal recognition at conference
- Name on conference signage
- One free registration
- One reduced-rate registration (1/2 member price)
- Joint sponsorship of lunch

SPONSORS

• Cost: $2,500
• Limit: unlimited

Benefits
- Logo recognition in conference brochure
- Logo and link included on conference website
- Verbal recognition at conference
- Name on conference signage
- One reduced-rate registration (1/2 member price)
UPCOMING PROGRAMS

Due Dilligence in Oil & Gas Leases and How to Keep Them Alive
September 27-28, 2018
Westminster, Colorado

Oil and Gas Law Short Course
October 8-12, 2018
Houston, Texas

Federal and Indian Oil & Gas Royalty Valuation and Management
October 24-25, 2018
Houston, Texas

November 1, 2018

Today's Environmental Agencies: Regulatory Enforcement, Citizen Suits, and the Energy Industries
December 6-7, 2018
Denver, Colorado

The Law of Fracking
January 23-24, 2019
Westminster, Colorado

Administrative Law and Natural Resources Development
February 28 — March 1, 2019
Denver, Colorado

International Mining and Oil & Gas Law, Development, and Investment
April 10-12, 2019
Rio de Janeiro, Brazil

65th Annual Rocky Mountain Mineral Law Institute
July 18-20, 2019
Monterey, California

For additional information, contact the Foundation:

9191 Sheridan Blvd., Suite 203, Westminster, CO 80031
tel (303) 321-8100 • fax (303) 321-7657 • info@rmmlf.org • www.rmmlf.org
### PROGRAM COMMITTEE

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Company</th>
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<tr>
<td>JOHN PETITE</td>
<td>Co-Chair; Officer</td>
<td>Greensfelder, Hemker &amp; Gale, P.C.</td>
<td>St. Louis, MO</td>
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<tr>
<td>LISA FREEMAN</td>
<td>Co-Chair; Senior Legal Counsel</td>
<td>BP America Inc., Houston TX</td>
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<td>MICHAEL KORENBLAT</td>
<td>Co-Chair; Director</td>
<td>Legal Affairs, Suncor Energy</td>
<td>Denver, CO</td>
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<td>SETH FRIEDLAND</td>
<td>Counsel, Herrick Feinstein LLP</td>
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<td>New York, NY</td>
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<td>RYAN HOCH</td>
<td>Principal Legal Counsel</td>
<td>CHS Inc., Inver Grove Heights MN</td>
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<td>BEDOUIN JOSEPH</td>
<td>Counsel, ExxonMobil Fuels &amp; Lubricants Company</td>
<td>Houston, TX</td>
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<td>BARRY M. KAZAN</td>
<td>Partner, Thompson Hine</td>
<td>New York, NY</td>
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<td>MICHAEL LEWIS</td>
<td>Chief Legal Officer</td>
<td>Bolla Oil Corp., New York, NY</td>
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<td>SUSAN NETTLETON</td>
<td>Senior Counsel</td>
<td>Shell Oil Company, Houston TX</td>
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<td>ABBY L. RISNER</td>
<td>Officer, Greensfelder</td>
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<td>KAREN T. STAIB</td>
<td>Partner, Shipman &amp; Goodwin LLP</td>
<td>Hartford, CT</td>
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<td>DREW YODER</td>
<td>Senior Corporate Counsel</td>
<td>CITGO Petroleum Corporation, Houston, TX</td>
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<td>A. CHRISTOPHER YOUNG</td>
<td>Partner, Pepper Hamilton LLP</td>
<td>Pittsburgh, PA</td>
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**Office Use Only**

**PMPA**

**Invoice #** __________

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### REGISTRATION

#### 1. Registrant Information – Please type or print legibly

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<td>Badge Name</td>
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<td>Attendee Email</td>
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(Required for confirmations, advance registration list, and program updates)

Please check all that apply:

- Attorney
- Landman
- Management
- Consultant
- Student
- Other (please specify): __________________

**CLE credit** requested for the following states: __________________

**Other credit** requested from: __________________

#### 2. Registration Category – Please pay in U.S. Dollars

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<td>RMMLF Member</td>
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<td>RMMLF Member Law School (Full-time faculty)</td>
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<td>RMMLF Senior Member (Retired)</td>
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<td>RMMLF New Professionals Member</td>
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<td>Government Agency (Submit PO # if required)</td>
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<td>Non-Profit Organization (IRS tax-exempt status)</td>
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<td>Full-Time Student (Proof of status required)</td>
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**TOTAL: $**

#### 3. Materials Format

Attendees will receive the course materials electronically about one week before the start of the course.

#### 4. Payment Information – Prepayment Required

- Check drawn on a U.S. bank in U.S. Dollars (Payable to RMMLF)
- VISA □ MasterCard □ American Express

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- Electronic Funds Transfer: Contact the Foundation at info@rmmlf.org

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The Rocky Mountain Mineral Law Foundation is a non-profit, tax-exempt corporation (Tax ID #84-6037688).
Room Reservations: The Westin Galleria Hotel, 5060 W. Alabama, Houston, TX, 77056, has blocked rooms for this meeting until October 11 at the rate of $159 per night. A limited number of government rate rooms also are available in our block. Ask for special rates for Petroleum Marketing registrants.

For reservations, contact the Westin Galleria at:

- Toll Free: 888-627-8514
- Online: http://tinyurl.com/rockym133
- Online Government: http://tinyurl.com/rockym133gov (government employees only)

Trouble making room reservations? Contact us at info@rmmlf.org

Registration Fees: Include course materials, refreshments, and hosted functions as listed in this brochure. These fees do not include hotel costs or transportation. Registrations will be accepted only when accompanied by a check, money order, government purchase order or training form, credit card information, or wiring information. No registrations can be processed without payment.

Registration Cancellations: Refunds, less a $50 administrative fee, will be given for cancellations received by 3:00pm on Monday, October 8, 2018. No refunds will be given thereafter, although substitution of attendees may be made by contacting the Foundation. Cancellations must be made in writing or email to info@rmmlf.org. Registrants not entitled to a refund will receive a link to the written materials.

Car Rental: Hertz is offering special discounts by referencing Meeting CV#03NJ0013 and Rocky Mountain Mineral Law Foundation. Make reservations at http://tinyurl.com/hertz2018 or call 800-654-2240 (U.S.); 800-263-0600 (Canada); or 405-749-4434 (Int’l).

CLE Credit: This course consists of approximately 6.5 hours of continuing education, including 1 hour of ethics. You must let us know, at least 45 days in advance of the conference, the states or organizations for which you will need credit (see registration form). Credit hours for states will vary and are subject to each state’s approval and credit rounding rules. Foundation conferences are typically accredited by all mandatory CLE states and Canadian provinces, and various professional organizations upon request. Attorneys from certain states may be required to pay an additional fee. The Foundation is a State Bar of California MCLE-approved provider.

CPE Credit: NASBA has indicated that if an individual reviews a program and feels that it is relevant to their CPA practice, they can consult with their state accountancy board to request that the course be approved. CPE approval is state-by-state.

Recording: Audio and video recording, streaming, or other types of live or stored dissemination are not permitted without express authorization from the Foundation.

Special Needs: If you have special needs, please notify us at least two weeks before the program.